

ECONOMIC IMPACTS OF SEA GRANT PROGRAMS TRAINING MODULE IV

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OBJECTIVES OF TRAINING MODULE IV

- Data required in estimating the marginal economic impacts of Sea Grant projects.
- An example of collecting data for the impacts estimation of Sea Grant projects.

DATA NEEDED FOR ESTIMATION

- ∅ Annual Gross Sales
- ∅ Annual Household Savings
- ∅ Annual Labor Income
- ∅ Willingness to Pay

SAMPLE SURVEY

& Did you learn useful information from the Sea Grant activity you participated in today? (Please check only one):

☐ Yes

☐ No

SAMPLE SURVEY

- Is the new information useful for your own household or business operations? (Please check all that apply):
 - ☐ Own household
 - ☐ Private business
 - ☐ Government business
 - ☐ Non-profit organization

SAMPLE SURVEY

- Do you expect any savings or reduction in operating costs when you apply this information to your own household or business operation? (Please write expected annual increase in dollars):
 - Own household _____
 - Private business _____
 - Government business _____
 - Non-profit organization _____

SAMPLE SURVEY

- Do you expect any increase in gross earnings, sales, revenues, or funding when you apply this information to your own household or business operation? (Please write expected annual increase in dollars):
 - ❑ Own household _____
 - ❑ Private business _____
 - ❑ Government business _____
 - ❑ Non-profit organization _____

SAMPLE SURVEY

- In order for Sea Grant to continue providing this type of information, an annual federal head tax will be proposed starting next fiscal year. How much annual tax are you willing to pay to finance this type of Sea Grant Program? Please write the amount in dollars _____ per person.

Questions?

I truly appreciate your participation in this presentation!

[http://www.coastal.msstate.edu/
msalsgpapproach.html](http://www.coastal.msstate.edu/msalsgpapproach.html)

LET US PROCEED

Link to
SEA GRANT ECONOMIC
IMPACTS ONLINE VALUATION

<http://www.coastal.msstate.edu/malsgpbenefits.html>